

# **Presentation Technique and Public Speaking Skills**

Optimize your personal performance and your presentation skills!

## **You are a ...**

- Specialist
- Manager

## **You learn ...**

- authentic and convincing manner when talking to other people
- how to make your presentations interesting and persuasive

## **Contents**

- Public Speaking Skills:
  - Individual strengths, sub-conscious habits
  - Enhance your presence and charisma
  - Motivating and inspiring your audience
  - Audience-oriented communication
  - Body language and vocal expression
- Presentation techniques:
  - Optimize your presentation skills and techniques
  - Preparation and structure of a speech/presentation
  - Use PowerPoint correctly
  - Dealing with stage fright

## **Methods**

- Practical workshop with feedback and video feedback
- Theoretical input
- Wide range of practical exercises and coaching
- Individualized presentation rehearsals

## **Administrative details**

### **Length:**

2 days

Wednesday, July 2<sup>nd</sup> 2025 and Thursday, July 3<sup>rd</sup> 2025

### **Times:**

Start on day 1: 8.30 a.m.,

End on day 2: 5 p.m.

### **Places of Instruction:**

Zurich

### **No. of participants:**

Maximum: 6

### **Materials used:**

Participants will be provided with work materials and information

### **Price:**

CHF 1990 per person

### **Course registration:**

<https://www.presentation-power.ch/en/services/presentation-course/registration/>

